



We have an exciting opportunity for a creative, enthusiastic and driven Social Media Intern to join our vibrant & successful agency in Neutral Bay.

D+M Pty Ltd (Design + Marketing) is a boutique agency providing a variety of marketing and design solutions for a diverse client base predominately retail and property.

We are seeking a part-time Social Intern with the opportunity to move into a full-time position and grow within the agency. The successful candidate will be working alongside our Social Lead to further develop their knowledge and skills to assist in delivering social media campaigns for our vast range of clients.

Strong communication, initiative and the ability to prioritise are a must have for this role.

What you will be doing:

- Planning and adhering to content calendars to scheduling posts on different social media platforms.
- Creating social media posts and brainstorming content themes, pillars and campaigns with the Social Lead.
- Optimising content, tracking user traffic and assessing user response to different content posted under the guidance of our Social Lead.
- Monitoring and posting on blogs, websites, and social networks.
- Promoting the agency on different social media platforms (Facebook, Instagram, LinkedIn).
- Keyword analysis.
- Research on latest trends & industry news.
- End of month reporting.

What you'll need to succeed:

- Knowledge and understanding of digital media landscapes and various social media websites.
- Basic Adobe Photoshop & InDesign experience required (assistance provided).
- Strong critical thinking skills.
- Good communication, attention to detail and interpersonal skills.
- All round team player with a can-do attitude.
- Willingness to learn.

Allowance will be provided based on experience and skill level. **Option to commence immediately if applicant is suitable.**

Please apply with a short cover letter and resumé. PLEASE NOTE: Only successful applicants will be contacted for interview.

Must be an Australian resident to apply.